



The Retail Revolution Melbourne 2014

Event Program

Tuesday 17 June 2014

9:00 – 9:10 AM	WELCOME
	Robin Mellon, Chief Operating Officer, GBCA
9:10 – 9:40 AM	BRICKS VS CLICKS
	Mark Dougan, Managing Director Australia & New Zealand, Frost & Sullivan In this session we explore how Australia's adoption of online shopping looks in comparison to international trends and how this is likely to change over time.
9:40 – 10:30 AM	THE REINVENTION OF RETAIL
	Samuel Curry, General Manager Retail Services, ISPT Steve Edgerton, Centre Manager – Emporium Melbourne, Colonial First State Join some of Australia's most prominent retail centre owners and developers as we examine the strategies they are undertaking to reinvent their assets to ensure their long term viability. Our panel will comment on where they see the future of retail and how they are adjusting their centres and business strategy in light of changing consumer preferences from the CBD to the suburbs?
10:30 – 11:00 AM	MORNING TEA AND NETWORKING
11:00 – 12:00 PM	GREAT EXPECTATIONS
	Nicola Murphy, Head of Environmental Sustainability, NAB Tim Loftus, Sustainability and Community Manager, Kathmandu Holly Angell, General Manager Store Services, Energy and Sustainability, Coles The experience of visiting a supermarket, lifestyle retailer or a retail bank differ greatly, yet these retail segments are facing up to changing expectations from consumers, shareholders, staff as well as the challenge of both local and international competition. Staying ahead of the competition, being true to your brand and actually doing well by doing good is easier said than done. Three progressive retailers talk to us about why they are working with Green Star to deliver on their sustainability goals and corporate strategy.
12:00 – 12:20 PM	HOW DOES GREEN STAR WORK FOR RETAIL?
	Jorge Chapa, Executive Director Green Star Technical Development & Operations Retail centres, one off stores, multiple stores. There is a Green Star tool for each and every one of these scenarios. Jorge Chapa, Executive Director of Green Star Technical Development and Operations provides an insight into how Green Star can not only work with your retail requirements but enhance your business outcomes.
12:20 – 12:30 PM	WRAP UP AND CLOSE